



# 2024 PRIVACY POLICY

Since Chippewa Valley Music Festivals is committed to presenting a rich online experience, we have prepared this Privacy Policy to disclose our information collection, utilization, and dissemination practices for this website. Email any questions or comments about this policy to [info@countryfest.com](mailto:info@countryfest.com)

**TICKET HOLDERS:** We want to build on the loyal relationship with Chippewa Valley Music Festivals has with its visitors and fans. Our commitment to you begins with respecting your privacy. Choosing to share your interests and preferences enables us to make your online experience with us more enjoyable and rewarding.

If you choose to provide us with personal information, we will be better able to reciprocate by providing you a more personalized experience over time. But, it's your choice. We will protect your privacy as explained in this policy.

We will ask you what you like and what we should add or change. If you don't want to participate, just tell us.

If you request that we not contact you for marketing purposes, we will not. However, if you are interested, we may keep you informed of special offers on products and services.

## **CHILDREN'S PRIVACY POLICY:**

We welcome family participation. Children under 13 should not access any interactive portion of this website without first obtaining parental permission. If a child under 13 years wants to participate on our website, we encourage the child's parents to also participate in their experience on our site.

**TYPES AND USES OF INFORMATION COLLECTED FROM YOU:** Chippewa Valley Music collects a variety of information in several ways.

**Personal Information** - Generally, you can visit our site without revealing any personal information about yourself. At times though, we may need information about you. Unless otherwise indicated, the information is optional and we will specify which information is mandatory at the appropriate data entry points.

If you choose to provide us with personal information that we or the companies doing business with us may need (for example, to process an order or to correspond with you), we will use such information in accordance with this policy. If you ask if to not use this information on a basis for further contact with you, we will respect your request.

Our site collects information from form, order form, online survey, and other contest or subscription registration forms. At these places, we ask you to give us contact information (like name, email address, and personal interests). On certain occasions our website will provide online shopping functionality. While it's necessary to provide your credit card information at the time of purchase, your credit card information is NOT stored on our servers.

# PRIVACY POLICY

We may use contact information to (i) send you information about our company, and promotional material from the business doing business with us; (ii) contact you when necessary; and or (iii) send orders to you. As stated below, you may opt-out of future contact.

We may use unique identifiers for identification, for use in our record system, and marketing materials.

We may use financial information to check your qualifications and bill you for products ordered and services used.

When you transmit credit card information to us, the credit card information is encrypted with SSL (secure socket layer) encryption.

We may use demographic and profile data to tailor your experience to our site. This data allows us to show you content you might be interested in and to display content according to your preferences. Aggregated demographic and profile data may be distributed to the companies doing business with us to provide them with information about our visitors.

We may perform statistical analysis of your behaviors and characteristics in order to measure interest in and use of various areas of the site and to inform advertisers of such information, as well traffic data on their advertising banners.

Chippewa Valley Music Festivals reserves the right to contact you regarding account status, changes to the subscribe / visitor agreement, and other matters relevant to the underlying service and / or the information collected. We also reserve the right to use the information that you give us and to disclose it to the third parties to provide you with information about products and services. If you do not want to receive correspondence related to Chippewa Valley Music Festivals or other promotions or products, please indicate your preference by opting-out as described below.

**Information From Your Computer** - Our site recognizes information about your computer, such as the browser, operating system, IP address, and the home server from which you access the Internet. We keep track of the domains from which people visit our site. Your IP address is used to help identify you and your shopping cart, gather broad demographic data, identify trends and statistics, help diagnose problems with our server, and to administer our website. We may use your IP address information when compiling and reporting aggregate information to companies doing business with us. We normally do not link IP addresses to any personally identifiable information; however, when we feel it is necessary to enforce compliance with our terms of service or to protect our service, site, customers, visitors, or others, we may use IP addresses to identify a visitor.

# PRIVACY POLICY

**Cookies-** Our site uses “cookies” to provide information about your computer. Cookies are pieces of data that website can send to your browser, which may then be stored to your hard drive. Cookies save your preferences while you are at our site, and we may use them to provide you with tailored information. Our site may use cookies to deliver content specific information specific to your interests, track visitor trends and practices, to store and retrieve log-in information, track your shopping cart, and to otherwise customize your experience. In addition, cookies allow us to measure and report aggregate information to advertisers such as the ad banner traffic. Also, cookies help us determine which areas of our site are popular by tracking hits in those areas. With the exception of your password, we may share this information with third parties. By modifying your browser preferences, you have the choice to accept cookies, to be notified when a cookie is sent, or to reject cookies.

- Outside advertising companies display advertisements on our site, some of which may contain cookies. We do not use these cookies. Cookies received with banner advertisements are collected by advertising companies and we do not have access to this information.
- As indicated above, we share customers data with advertising companies.

**Other Information Practices -** We supplement information received from you with information we received from third parties. In addition to the situations above, we may disclose visitor information in special instances when we have reason to believe disclosing this information is necessary to identify, contact, or bring legal action against someone who may be causing injury to or interfering with Chippewa Valley Music Festivals' rights or property, other countryfest.com. We may disclose visitor information when subpoenaed, for government investigations, and when we otherwise believe in good faith that the law requires it. Chippewa Valley Music Festivals may, from time to time, share information received from you or your computer with other entities such as advertisers on our website or companies doing business with Chippewa Valley Music Festivals. We reserve the right to distribute your information to third parties at any time, unless you opt-out by asking us to remove your information from our databases and discontinue providing you with information. We reserve the right to sell, rent, lease, or otherwise distribute any information we obtain on or from you to third parties. Our domain, [www.countryfest.com](http://www.countryfest.com) contain links to their websites. We are not responsible for the privacy practices or the content of these other sites. You should check the privacy policies of these other websites when providing personally identifiable information.

# PRIVACY POLICY

**ACCESS TO PERSONAL INFORMATION:** To review, edit, and/or remove any information stored, email [info@countryfest.com](mailto:info@countryfest.com). We will promptly comply with your request.

**OTHER INFORMATION PRACTICES** Chippewa Valley Music Festivals cannot and does not ensure or warrant the security of any information you transmit to us from our online products or services. You transmit information to us at your own risk. However, when you transmit credit card information to us, the credit card information is encrypted with SSL (secure socket layer) encryption. Once we receive your transmission, we and our vendors make our best effort to ensure its security on our systems.

**ACCEPTANCE OF TERMS:** Chippewa Valley Music Festivals reserves the right to amend this policy at any time by notifying visitors of the existence of new privacy policy. The privacy policy is not intended to and does not create any contractual or other legal rights in or on behalf of any party. By using this site, you signify that you understand the terms of the [www.countryfest.com](http://www.countryfest.com) Privacy Policy. If you do not agree with this policy, please do not use our site. Your continued use of Chippewa Valley Music Festivals website following the posting of changes or amendments to these terms constitutes acceptance of such changes and amendments.